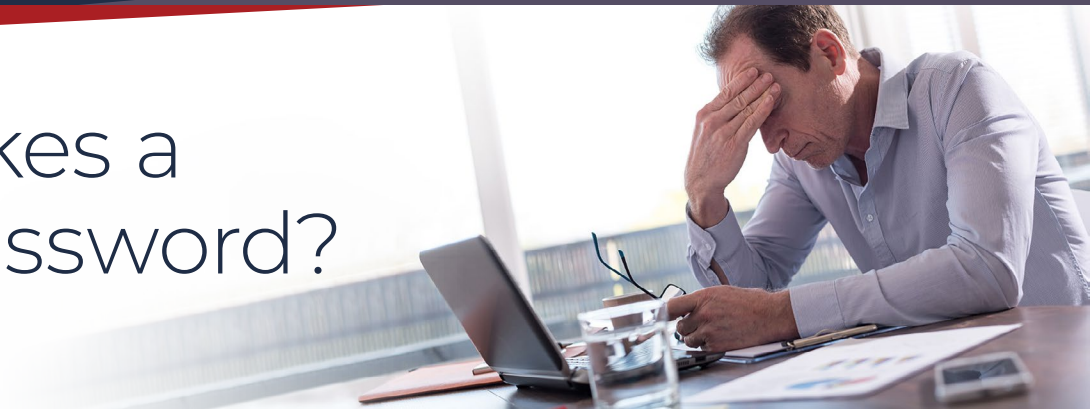


# What Makes a Strong Password?



Most people are failing miserably when it comes to password length and complexity. The most common passwords (cleartext, alphanumeric) are all brute forcible in a matter of seconds. This is if they have not already been exposed (unencrypted) in a previous data breach.

So how does your password stand up when it comes to crack-ability? Check your passwords against this grade sheet, to see whether you would “pass” or “fail” the test.

**All numbers  
or lowercase characters**

123456 / soccer

**F**

Brute-forcible in the blink of an eye.  
If you are still doing this, just stop it already!

**Combination of numbers  
and lowercase characters**

ncc1701 / michael1

**F**

Slightly better, but still super  
easy to guess or crack!

**Combination of numbers, upper  
and lowercase characters**

Drag0n! / Cowboys#1

**D**

Commonly used, but dictionary attacks will break  
these in minutes. Harder to remember and thus tend  
to be iterative (Cowboys#2, Cowboys#3)

**Long password phrases**

correcthorsebatterystaple

**B-**

Better than those above. Easier to remember  
and the length of the password makes  
it harder to crack.

**Long password phrases with a “stop”  
character, symbol or number**

webutterthebre%adwithbutter

**B**

About the best you can do  
(other than increasing length).

**Password Managers**

5gyh%epP&j9sd3pf#dH

**A+**

Randomly generated long passwords take the most  
exploitable element (the human element)  
out of password creation.

Talk to  
an expert!

