



# Thermal Printers

Print Confident. Print Secure. Print Zebra.



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You don't have time for printer failure. Printers should perform flawlessly, almost invisibly. But when they're down, so are your operations. Remove the hassle with Zebra.

From simplified set-up to quality construction to performance-enhancing Print DNA software toolset – our printers are designed to be self-reliant, durable, and endlessly eager to work. Going beyond just hardware, they deliver the autonomy, intelligence – and unlike other brands, security – that give you peace of mind and a genuine sense of protection.

Print with confidence knowing you have a partner with 50 years of thermal printing innovation by your side.

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Don't Compromise.  
Get it all with Zebra.

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# Relentless Performance in Any Environment

Printing must happen, no exceptions. If warehouses can't print shipping labels, customers can't get products. If drivers can't print receipts, invoices can't be processed. And if you can't print ID access cards, then security could be a concern. Get it done with Zebra thermal printers. They're designed with one purpose—to help you perform your best. **In any environment. Any application. Any condition.**



## Transportation and Logistics

Deliver non-stop service from the first mile to the last

- Cross-docking and stocking
- Picking and packing
- Shipping and receiving
- Inventory management
- Proof of delivery
- Rental car return



## Manufacturing

Ratchet up productivity from the plant floor to the front door

- Work in process
- Compliance labeling
- Parts management
- Equipment maintenance
- Traceability
- Quality assurance



## Healthcare

Strengthen patient safety from admissions to discharge

- Positive patient identification
- Laboratory/pharmacy management
- Asset management
- Accurate specimen labeling
- ID and access control



## Retail and Hospitality

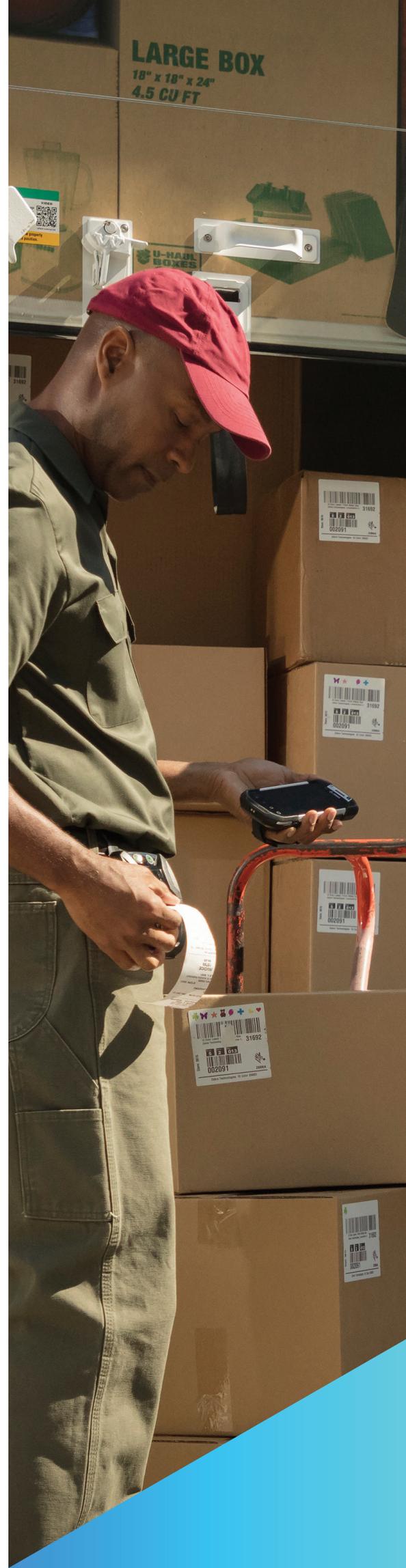
Give customers an experience that keeps them coming back

- Product pricing
- Cycle counts
- Mobile point of sale
- Proof of purchase
- Gift and loyalty cards
- Event and season passes
- ID badges
- Membership cards

## Government

Improve services and safety with fast, accurate printing that's secure

- E-citation
- Health and human services
- Emergency management
- Military supply chain
- Identity management
- Code inspections
- Exchange services





## Printers Are a Start

But a complete enterprise solution should go end-to-end

**When you're looking for enterprise solutions, look beyond printers.**

Consider intelligent mobile computers, multi-tasking tablets and accurate scanners that integrate easily, pair instantly and talk freely to one another. If you top the hardware with Zebra's support, visibility, professional and learning services, you can reduce device vulnerabilities and maximize uptime and productivity—making it easier for you to integrate new technologies into your customer's existing IT environments and workflows. Think how much better that would make management, usage and sharing of critical information.

**Reliability and peak performance are also a must.** You'll have that with Zebra's edge-to-edge portfolio. Each device is strong alone. Yet together, they'll make your workers unstoppable.



# Did That Come Out Right?

It did, if you used Zebra certified supplies

Not every supply is worthy of the Zebra name. Only the toughest, most consistent and highest performing supplies will be. Anything less is a compromise in uptime and expense.

## Zebra Supplies Offering



### Barcode Labels and Tags

From synthetic materials to basic paper solutions, challenging environments to compliance, hard-to-label surfaces to easy-to-remove labels, or tamper-evident to tear-proof, we have more than 90 certified material options to meet your unique needs. With over 400 items in stock and extensive custom capabilities we can provide a solution for virtually any application.



### Thermal Ribbons

Choose from wax, wax/resin and resin formulations to meet the durability demands of your application when ideally matched to our thermal transfer materials.



### Hospital Bracelet and Patient ID Wristbands

Zebra offers thermal, laser, RFID and alert wristbands that remain scannable throughout the average patient stay. We can meet the unique needs of your patient population and workflows - from general patient population to labor and delivery, to neo-natal to outpatient service.



### Event Wristbands

Our broad portfolio of print-on-demand thermal barcode and RFID wristbands enables the implementation of cashless POS, entry management, the reduction in ticket fraud, simplified transactions and the tracking of guests' last best-known location.



### Receipt Paper

Our portfolio of receipt paper options meet your brand image and application durability, image quality, and archival requirements, as well as your budget.



Exceptionally consistent.  
Consistently exceptional.



### Rigorously tested

Our 23-point inspection keeps work and printers from coming to a standstill.



### No substitutions allowed

Unlike other vendors, we never swap material to cut costs. That's because we know that inconsistency will cost you in productivity and repairs.



### Zebra printer compatibility

Compatible inks, varnishes and tools ensure printers and workflows don't break down.



### Stringent standards

Our supplies are designed to meet industry standards, so you can meet compliance goals.



### Non-abrasive

Sandpaper-like label surfaces cause printhead elements to fail prematurely, resulting in unreadable labels.



### Made tough

You work in hot, cold, damp and dusty environments. So do our supplies.

# Print DNA

Transforms printers from the inside.



**Gain business-catalytic capabilities.** No other vendor offers you so much to drive performance and empower the front line in so many ways. It starts with embedded intelligence—a unique set of software, applications and utilities—that gives Zebra printers expansive capabilities for exponential results.

## Management Tools

Effortlessly add and control large volumes of Print DNA printers from anywhere

- Implement large-scale deployments
- Identify Print DNA printers on networks
- Configure printers to block unwanted access and ensure data and infrastructure are protected
- Quickly troubleshoot remotely
- Gain visibility of supplies usage and printer events



## Link-OS

Print DNA printers are powered by Link-OS, the most intelligent printer operating system



## Productivity Tools

Elevate printer performance, so man and machine work at their peak

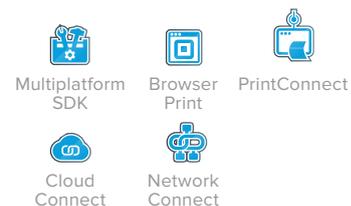
- Slash training time and workloads with a common UX
- Instantly launch an app or web page
- Increase accuracy and speed of output
- Print more languages than ordinary printers



## Development Tools

Integrate what's now with what's next in technology, just like that

- Securely connect directly to the cloud
- Quickly install new printers into complex networks and ERP environments
- Create native apps across multiple platforms



## Global Services

### Maximize uptime and ROI

Whether it's maximizing predictability and uptime or simply unlocking the data of your edge devices, Zebra's portfolio of services provides expertise every step of the way.

### Zebra OneCare™ Support Services

Constant peak performance and device uptime. That's the upside of protecting your Zebra printer investment with Zebra OneCare support services. Choose from several offers to meet your specific business needs to help eliminate unexpected disruptions and unbudgeted repair expenses. Get device protection with expert repair coverage, live-agent telephone technical support available in 17 languages, plus 24/7 online self-support, and software support and updates.

### Signature Services

Data insights from the technologies at the edge of your network can open up a world of new commercial opportunities. But without the right skills or resources, you could miss out on the full benefits. **Zebra Signature Services has nine capabilities that will help accelerate your ability to unlock intelligence from your data**, so you can run your business more productively.



\* Service availability, Service feature and/or repair turnaround time may differ by country. Please contact your Zebra sales representative for details.



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To see the printers that improve front-line performance, visit [www.zebra.com/printers](http://www.zebra.com/printers)

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