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News Release

FOR IMMEDIATE RELEASE:

Milner, Inc. Announces European Vacation Sweepstakes

Norcross, Georgia, August 31, 2011

Milner, Inc. (www.milner.com) today launched a **European Vacation for two plus \$5,000 in Cash Sweepstakes** to promote the use of Quick Response (QR) codes to over 30,000 business marketers and businesses in the greater Atlanta area.

The promotion will illustrate the effectiveness of QR codes in new business lead generation in conjunction with [AT&T Mobile Barcode Services](#) and members of the Printing and Imaging Association of Georgia. Other participants include "Rick Steves, Europe Through the Backdoor" (www.ricksteves.com) and Relevate (www.relevategroup.com).

The "European Vacation" sweepstakes Sept. 1, 2011 and runs through Sept. 30, 2011 and is open to all Georgia residents. Participants are invited to download the free AT&T Code Scanner app at <http://scan.mobi>, scan the QR code on the sweepstakes direct mail piece, and submit their entry at the Sweepstakes landing site. AT&T Code Scanner is compatible with smartphones.

Grand Prize includes: A European Vacation for two and \$5,000 in travelers checks.

"By using AT&T Mobile Barcode Services, we at Milner, Inc. plan to illustrate the value and business uses of this new technology to over 30,000 businesses in the metro Atlanta area. The use of this technology will position Milner, Inc. as a technology leader," said Charlie Gibson, Vice President, Milner, Inc.

"We're pleased to help facilitate Milner's sweepstakes. As one of the premier worldwide providers of mobile communications services and solutions, we're focused on helping to educate business marketers about how AT&T Mobile Barcode Services can deliver consistent performance and capture critical customer metrics," said Rob Russell, Director, Product Marketing Manager, Advanced Mobility Solutions, AT&T Business Solutions.

Sweepstakes ends Sept. 30th, 2011 with a Grand Prize that includes two round trip coach tickets for the selected destination in the "Rick Steve's Europe through the Back Door" 7 day/6 night package. Winner will be randomly selected by November 1, 2011.

Sweepstakes entry is through the scanned QR provided on promotion materials. To submit an alternative sweepstakes entry and for more details on terms and conditions of the sweepstakes, please visit www.milner.com and select the sweepstakes entry tab. No purchase is necessary to win.

Scan this code with your smart phone to review the promotion. Download a free AT&T Code Scanner at <http://scan.mobi> or appropriate handset app store (compatible with all carriers).



About Milner

Milner is a leading provider of innovative solutions to increase office productivity. Primarily catering to enterprise and SMB, a consultative approach is used to offer its customers a wide range of technology services in the fields of Printing and Document Equipment, Telephony, Dictation, Video Conferencing, Business Process Automation, Transcription Services and Document Centric Software Solutions. Milner, Inc. is a privately held company headquartered in Norcross, GA; providing technology solutions on a national scale since 1987. For more information, please call 800-875-5042 or visit www.milner.com.

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